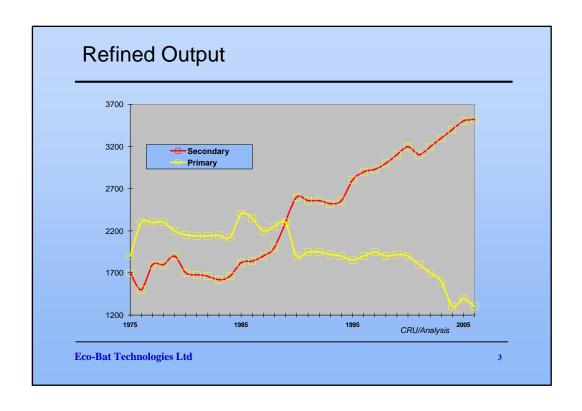
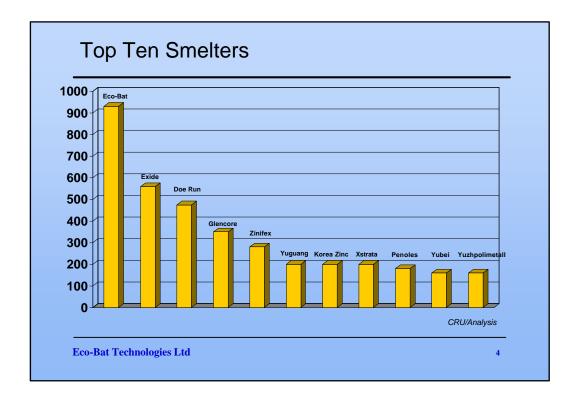
The Lead Market An Industry Perspective

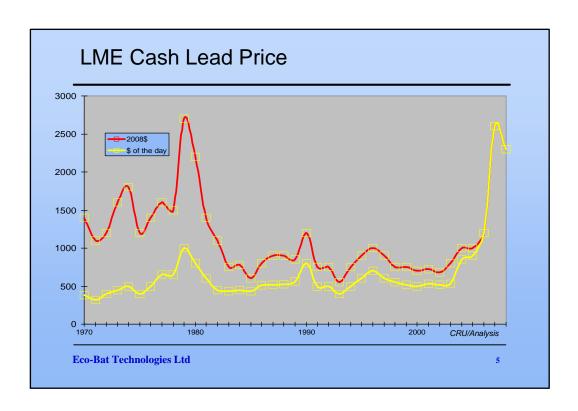
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THE LEAD MARKET AN INDUSTRY PERSPECTIVE

- Market
- The Major Players
- Riding the LME Price cycle
- Challenges/Responses
- Business Horizon
- Conclusions







Riding the LME Price Cycle

- Industry consolidation:
 - Eco-Bat Case Study

ECO-BAT TECHNOLOGIES ACQUISITIONS 1994 - 2008

COUNTRY	LEAD COMPANIES	ACQUIRED FROM
U.K.	H J Enthoven }	
U.K.	British Lead Mills }	Billiton Shell
FRANCE	PbF }	
GERMANY	Stolberg }	
GERMANY	BSB }	
GERMANY	MRU }	Metallgesellschaft
FRANCE	STCM }	
AUSTRIA	BMG }	
SOUTH AFRICA	Fry's Metals }	
SOUTH AFRICA	Associated Additive s }	Anglo American
SOUTH AFRICA	Castle Lead }	
FRANCE	APSM	Exide Technologies
ITALY	Eco-Bat SpA	ENI
	Marcianese & Paderno	
USA	Eco-Bat New York }	RSR Corporation
	Eco-Bat Indianapolis}	<u> </u>
	Quemetco }	

Riding the LME Price Cycle

Scale;

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- better overhead recoveries;
- lower unit costs;
- purchasing power.

Riding the LME Price Cycle

- Higher recoveries from the input feedstock best practice giving increasing;
 - recovery of by-products;
 - polypropylene;
 - sulphuric acid;
 - calcium & sodium sulphate;
 - power generation.

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VALUE ADDED CHAIN



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